



# THE BUYER NEWSLETTER

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[PROMOTIONS](#)

## EVERYTHING YOU NEED TO KNOW

The Buyer Newsletter is your source for important updates and anything new at IAA. We're always working on enhancements to make your experience better – and you can find all the details right here.

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### IAA REC RIDES™

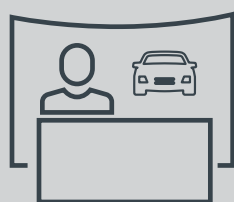


Spring is on its way and that means powersport season. Discover tips about making the most of your auction experience by checking out IAA's interview in this Motorcycle & Powersports News article.

Plus, don't forget to check out Rec Rides Powersport Auction every Monday and Wednesday at 11 a.m. CT.

[SEE ARTICLE](#)

### URG TRAINING CONFERENCE



IAA is proud to co-sponsor the 2019 URG Training Conference. On Friday 4/12 and Saturday 4/13, we will be hosting speaking sessions and product and service demonstrations. Planning to attend? Make sure to check out the event schedule and stop by booth #5!

[VIEW SCHEDULE](#)

### WHAT'S THE BUZZ?



We're excited to announce IAA's partnership with the largest technology incubator in North America, 1871, to create the IAA Engine House™. It will serve as an ideation and development center where employees can collaborate with buyers, sellers, educators and technologists to lead the innovation of the industry.

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Exciting things are happening at IAA every day. Follow along!

