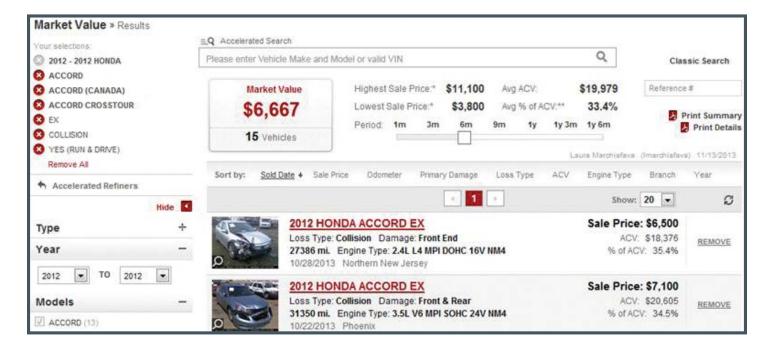




GET VEHICLE VALUATIONS ANYWHERE, ANYTIME Insurance Auto Auctions is now providing vehicle sellers with the industry's first anywhere, anytime solution for mobile and desktop platforms that can help determine the estimated value of a specific vehicle before it's set for sale. Accessible through CSAToday®, users enter the vehicle's year, make, model, damage type and location.



IAA Market Value then compares it to other sold vehicle units based on selected search criteria to reach an estimated value. And with each piece of additional information on the vehicle (e.g. running, not running, airbag deployment, odometer), additional logic-based search filters can provide the most accurate valuation results based on IAA's historical auction data.

Users can also use the vehicle's VIN code to ensure the accuracy of the vehicle's details. This level of detail makes it virtually impossible for any imperfect matches to use as a comparison.

Primary Search Categories

- Vehicle Year
- Vehicle Type
- Model(s) within Make
- Series within Make/Model
- Loss type
- Damage
- · Period in which vehicles sold
- Run & Drive
- Starts
- Region
- State(s) within selected Regions

Secondary Search Categories

- EngineType
- TitleType Category
- Airbags Deployed
- Keys Present
- Odometer Range

Insurance Auto Auctions, Inc.

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