RAPID RESPONSE WHEN DISASTER STRIKES
Catastrophes can quickly produce thousands of total-loss vehicles. When disaster strikes, the Insurance Auto Auctions (IAA) Catastrophe Services team quickly assembles in affected areas to help insurance companies gain control of the situation. With more than 30 years of experience, IAA has the knowledge and manpower to handle every aspect of catastrophe response for insurers, beginning with vehicle recovery and all the way through transportation, enhancement, marketing, auction and file closure.

Our Auction

The live and live-online auction model at IAA generates a healthy, competitive auction environment designed to recover proceeds quickly. While live auctions take place, online buyers can join in the bidding through real-time audio broadcasts using IAA's exclusive I-Bid Live℠ internet bidding platform. This option offers our buyers flexibility, making it easy to participate in any of our auctions and driving higher returns for providers.

Global Buyer Base

Our focus on global strategic marketing partnerships helps ensure your vehicles are exposed to a buyer base that includes more than 110 countries. We give buyers confidence by providing precise vehicle details, accurate photos, full disclosure of damage and guaranteed condition upon arrival. IAA's comprehensive services before, during and after the auction help buyers purchase what they need quickly and easily.
**Organized Operations**

When a catastrophe strikes, IAA team members quickly implement a response plan that includes:

- Securing and staffing additional land for catastrophe vehicle inventory
- Establishing telecommunications and installing data systems
- Dispatching additional tow trucks to handle increased volume
- Expediting title processing
- Managing value-enhancing services, including water extraction, detailing, engine cleaning and fluid replacement
- Promoting vehicles to our global buyer base with targeted marketing efforts
- Conducting special catastrophe auctions
- Ensuring prompt file closure

**More Than 30 Years Auctioning**

IAA continues to drive results with more than 30 years of auction experience and innovation.

With more than 170 salvage auction facilities in North America, IAA's expansive footprint and efficient, centralized operations reduce cycle time and cost associated with the disposition of a wide variety of vehicles, consistently delivering strong returns for our sellers.
Insurance Auto Auctions, Inc. (IAA) is the leading live and live-online salvage vehicle auction company and a business unit of KAR Auction Services (NYSE: KAR). With more than 170 auction facilities across North America, IAA provides registered buyers in 110+ countries the opportunity to purchase vehicles from a comprehensive group of sellers including insurance companies, fleet and rental companies, financing companies, charitable organizations and the general public. As a comprehensive auction partner, IAA offers towing, financing and titling services to help its clients sell total loss vehicles quickly and efficiently. IAA leverages its business model to help nonprofits across North America through its One Car One Difference® program. To date IAA has provided millions of dollars in additional funding to nonprofits by assisting in the processing of donated vehicles. Learn more about the program by visiting 1Car1Difference.com. With a talented team of more than 2,700 employees, IAA is committed to technological innovation and the highest level of service in the salvage auto industry. To learn more, visit IAA-Auctions.com, and follow IAA on Facebook, Twitter and LinkedIn.