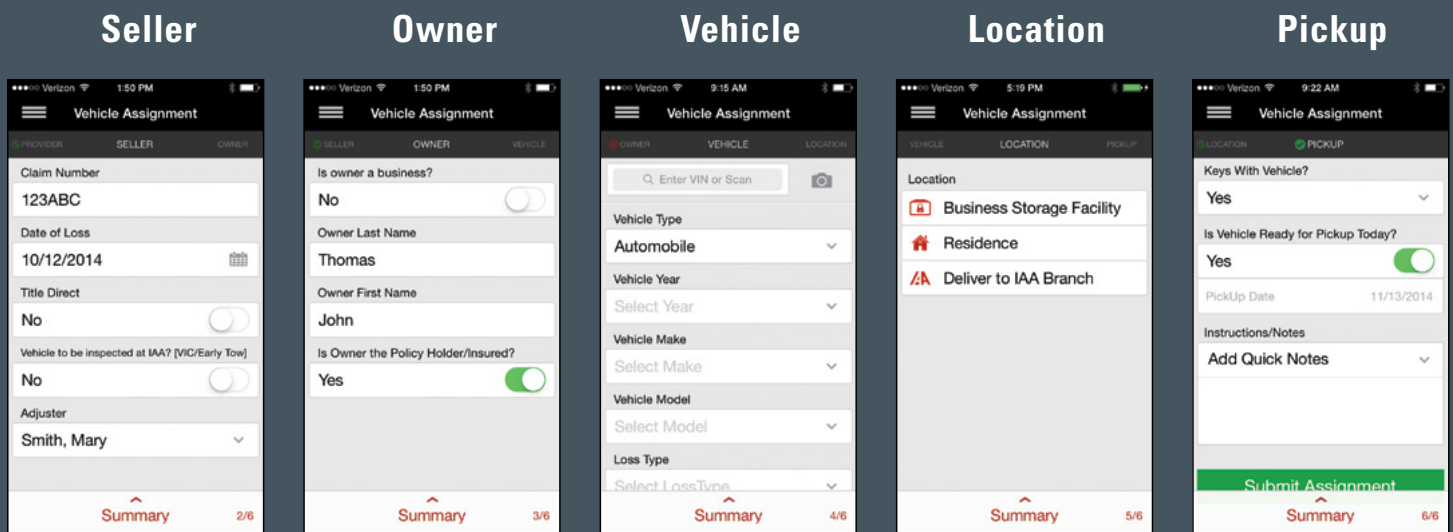




**AN APP THAT LETS YOU
ASSIGN FROM ANYWHERE**

Insurance Auto Auctions keeps finding ways to put power in the hands of its vehicle sellers through CSAToday. The latest evidence: a mobile Vehicle Assignment feature that makes it possible for customers to assign an item to IAA from anywhere.

As part of the CSAToday app available for Apple and Android devices, this new tool takes the desktop assignment process and customizes it for optimized functionality on your smartphone or tablet. Just enter the information for each of the following areas, swipe, and you're done:



To further improve the user experience, we reduced the amount of manual effort needed by harnessing the benefits of built-in device features. That includes using the camera for VIN scanning and GPS for location entry, making the process efficient and accurate.

Coupled with the other innovations already found in the app, including IAA Market Value, the Vehicle Assignment feature enhances CSAToday's ability to provide a flexible and efficient solution for customers whose business keeps them on the move.

